SONY
make.believe

The Best Picture. Ever.

More Bright. More Vivid.

BRAVIA

Picture Clarity

The most
Bright & Vivid images.
Ever

LED
Powered by
Picture Engine
X-Reality PRO

3D

3D with
more thrills

1920 x 1080 Full HD 3D

4x High Speed 3D Panel

Motionflow XR 800Hz

Motionflow XR 400Hz

Internet TV

search. select. play

Sony Entertainment Network

YouTube

SONY ENTERTAINMENT NETWORK

PLAYER

BIGFlix

skype

WEB Browser

Design

Frameless Beauty

OptiContrast Panel

Monolithic
Design

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Picture Quality

X-Reality™ Image Processing Engine

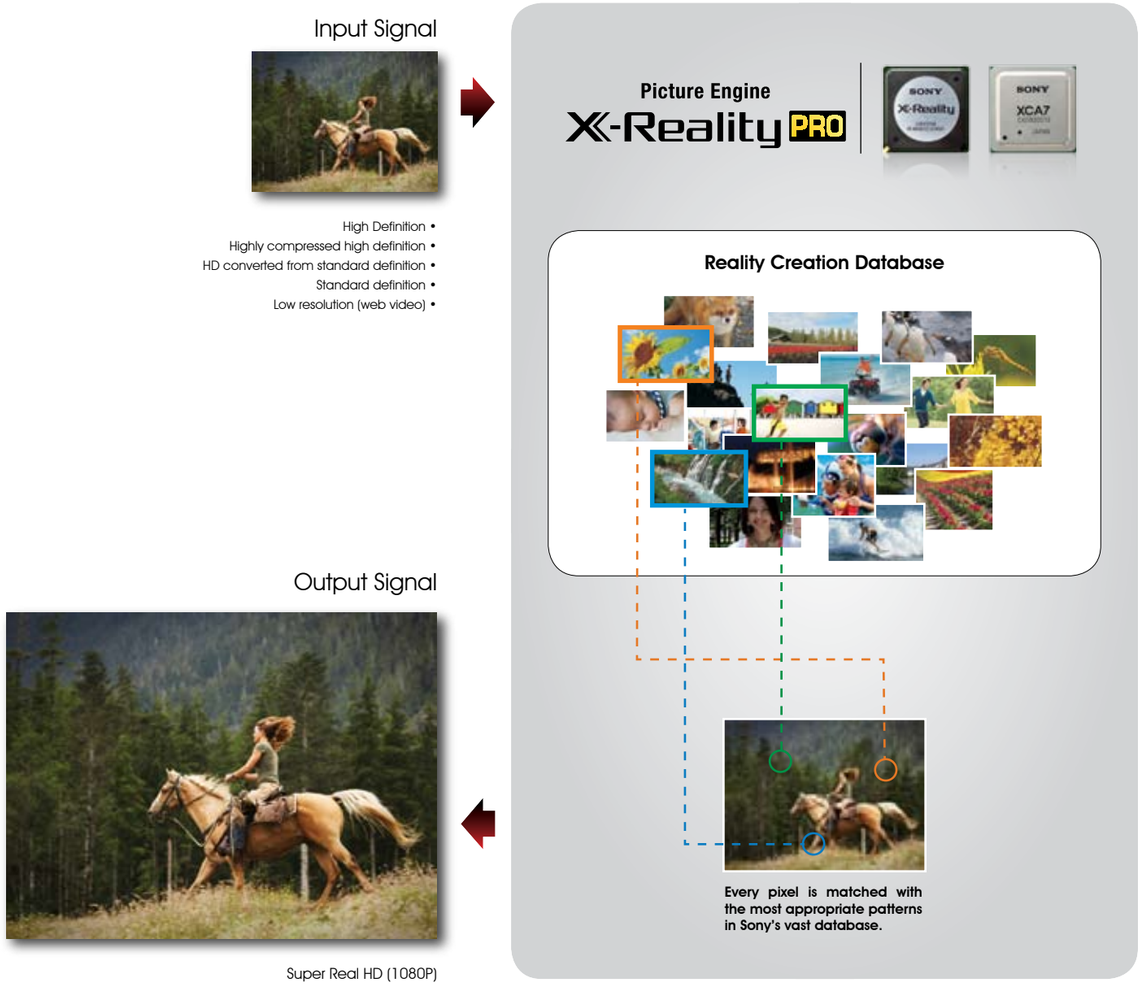
Get remarkably clean, vivid, lifelike images, weather you're watching dazzling 1080p HD movies or low resolution web vidoes. Sony's advanced X-Reality™ image processing engine analyses each scene to give optimum colour & contrast.

HX925 SERIES HX850 SERIES

X-Reality™ PRO

Picture Engine X-Reality PRO

With Sony's most advanced image processing engine to date, you can now enjoy remarkably clean, vivid and lifelike images whether you're watching dazzling 1080p Blu-ray Disc™ movies or low-resolution web video. Sony's phenomenal X-Reality™ Pro Engine analyses each scene pixel-by-pixel and uses sophisticated pattern matching to optimise the picture, ensuring you always get the best images possible.



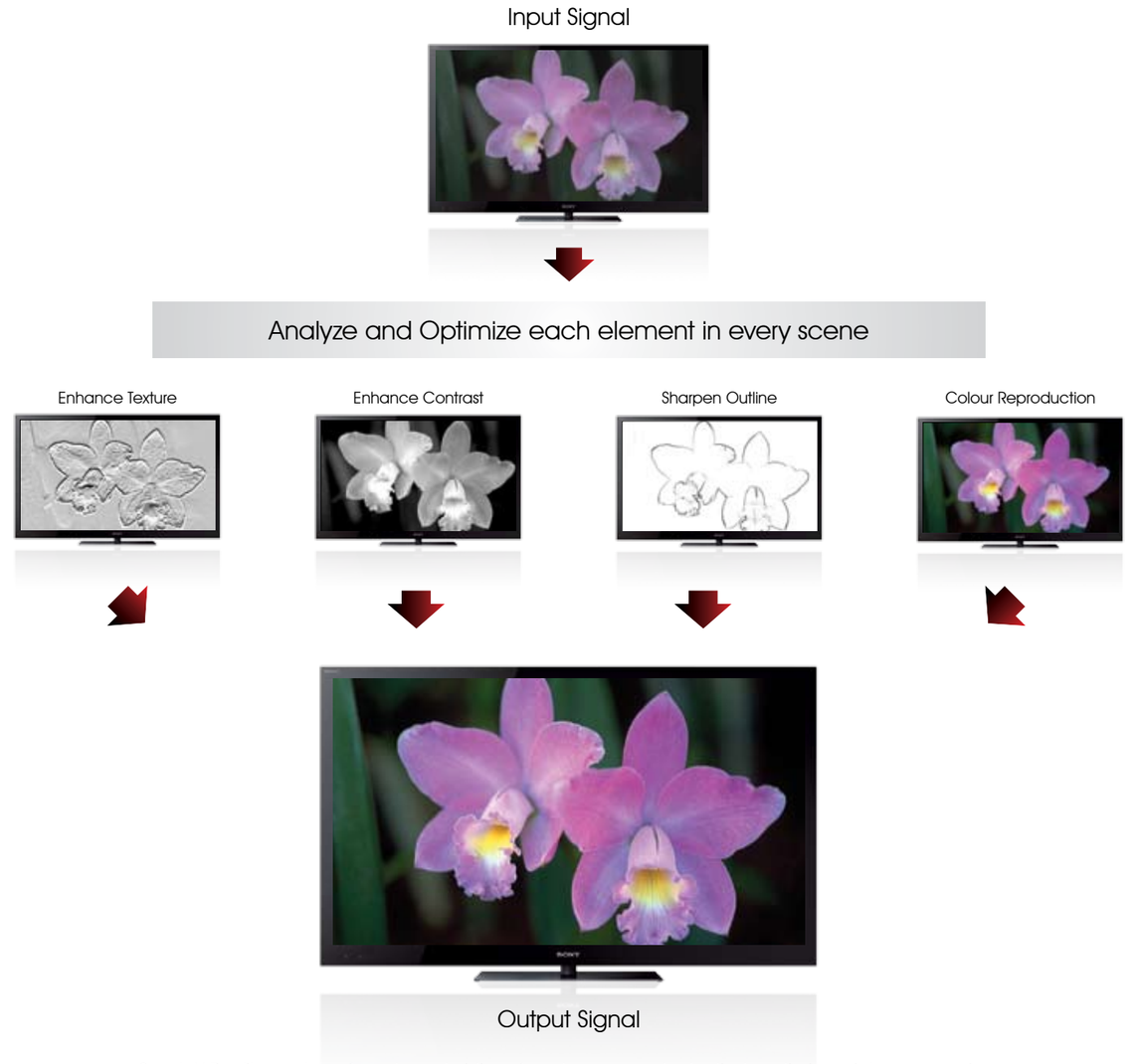
Enjoy Sony's best picture. See remarkably clean, vivid, lifelike images whether you're watching dazzling 1080p Blu-ray Disc™ movies or low-resolution web videos.

HX750 SERIES NX650 SERIES EX650 SERIES EX550 SERIES EX420 SERIES

X-Reality™

Picture Engine X-Reality

Don't let your enjoyment be hampered by low-resolution source videos. With Sony's exclusive X-Reality Engine. everything you watch - from HD movies to web videos - is analysed and selectively processed to give clean, clear and lifelike pictures. While 4 unique noise reduction features do their magic prior to upscalling. Sony's X-Reality divides the signal into four characteristics - texture, outline, contrast, and colour and optimises each one individually for more vivid and distinct pictures.



Sony's X-Reality, analyzes four characteristics of each scene and selectively optimizes picture processing.

HX925 SERIES HX850 SERIES HX750 SERIES NX650 SERIES EX650 SERIES EX550 SERIES EX420 SERIES

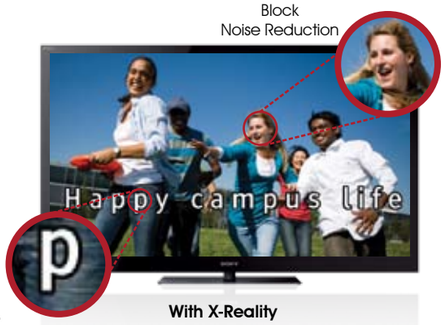
Noise Reduction Process

Picture Engine X-Reality PRO | Picture Engine X-Reality

The X-Reality Engine analyzes the content of each scene and selectively applies four noise reduction processes prior to upscaling as explained below:

Block & Mosquito Noise Reduction

Without X-Reality



With X-Reality

Reduces **Mosquito Noise** in lettering and MPEG Noise Reduction reduces **Block Noise** which appears at high-contrast scene edges

Dot Noise Reduction

Without X-Reality

With X-Reality

Adaptive Dot Noise Reduction addresses the dot crawl that is characteristic of old composite video, seen in close up

Random Noise Reduction

Without X-Reality

With X-Reality

Adaptive Random Noise reduction cleans up motting caused by limitations in the camera's low-light performance.

HX925 SERIES

Intelligent Peak LED

Intelligent Peak LED

Sony's Intelligent Peak LED backlight uses local dimming and boost to achieve a dynamic contrast ratio so high, it's beyond the limits of measurement.

Conventional CCFL

Intelligent Peak LED

HX850 SERIES

Dynamic Edge LED with Local Dimming

Dynamic Edge LED | Local Dimming

It's all about perfecting a natural look. Delivering a pitch-black night scene and illuminates bright scenes that pop with vibrant color, this technology is amazing. Rather than illuminating the entire screen, contrast is boosted in the right spot for a more realistic picture.

HX750 SERIES

Dynamic Edge LED with Frame Dimming

Dynamic Edge LED | Frame Dimming

Delivering a radically brighter picture than conventional LCD backlighting is what this backlight is set out to achieve. An ultra-slim design that looks beautiful, Sony's Dynamic Edge LED Backlight technology delivers outstanding contrast, rich colors and enhanced dark-scene detail.

NX650 SERIES EX650 SERIES EX550 SERIES EX420 SERIES

Edge LED

Edge LED

Powerful yet thin LEDs deliver a brighter picture than conventional LCD backlighting. They also help achieve an ultra-slim TV design that looks beautiful in your home. What's more, Sony's Edge LED Backlight technology delivers outstanding contrast, rich colors and enhanced dark-scene detail.

NX520 SERIES BX450 SERIES CX420 SERIES CX350 SERIES BX350 SERIES

Revel in Clear, Vibrant, and True-to-Life Images with BRAVIA Engine3

BRAVIA ENGINE 3

The revolutionary BRAVIA Engine 3 uses a new high definition video processor that reproduces images with impressive depth, vibrant colours with true-to-life tones, and high-definition images with amazing clarity. With BRAVIA Engine 3, you can now enjoy clear and vibrant images in finer detail from both SD and HD sources.

Without BRAVIA Engine3

Without BRAVIA Engine 3, the images you see are not of the best quality.

With BRAVIA Engine3

With BRAVIA Engine 3, images receive the deepest blacks, truest colours, and are supremely clear.

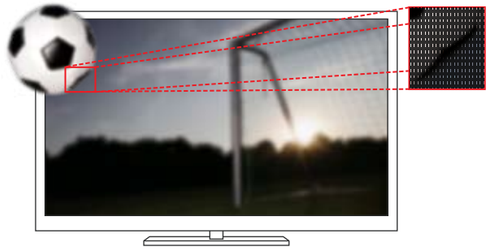
3D by Sony

HX925 SERIES | HX850 SERIES | HX750 SERIES

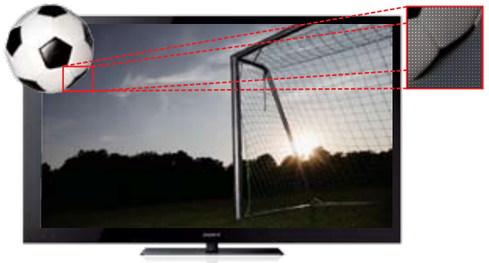
Sony provides the Complete 3D Entertainment Solution

Full High Definition in 3D | Get the Full HD 3D Experience with Frame Sequential Method

3D BRAVIA displays Full HD frames alternately at a very high speed for both the left and right eye, effectively retaining its full resolution and image quality.



Passive 3D (Non Full HD 3D)



Frame Sequential Method
Active 3D (Full HD 3D BRAVIA)

Amazingly Clear 3D Picture with Motionflow | Beautiful and Crystal Clear Images with Hi-Speed Precision

With Sony's Motionflow™ technology, the frame rate is increased by up to four times and allows the full image to be displayed for clearer, smoother images.

4x High Speed 3D Panel with Motionflow XR400Hz / 800Hz

Thanks to the 4x High Speed 3D panel and the motionflow technology, action appears precise and smooth as the camera pans to follow a kickoff or a long putt. Fast-action scenes remain fluid as images are inserted between frames. Even the quickest camera movements look natural with less judder and reduced blur.

Sony brings a new dimension in reality into your home

Sony has arrived with the complete 3D range including software as well as hardware to give you a true 3D Home Entertainment.

Sony 3D Glasses

Minimised Flicker

With Sony's active shutter glasses, it is now possible to enjoy your 3D movie with minimal flicker and even for long hours without any discomfort.

Conventional : Flicker is consistent

3D BRAVIA : Minimised Flicker

Designed for smooth and comfortable viewing

The glasses are designed to help shutout external light from all sides, allowing you to enjoy your movies, even in bright environment.

The eaves on the top part of the glasses prevent the outside light from passing through.

Unsurpassed Brightness | 3D pictures are sharper and more luminous with LED Boost

Unlike conventional LED backlight televisions, Sony 3D HDTVs precisely increase the output of each LED with LED Boost technology to deliver brilliant 3D pictures with excellent colour and contrast.

Conventional

3D BRAVIA

3D Up-Conversion | A new way to watch movies with 3D UP-conversion

An advanced algorithm on your Sony 3D HDTV converts your existing Cyber-shot photos. 2D TV shows sports, movies, and games to simulated 3D with just the press of a button.

Conventional

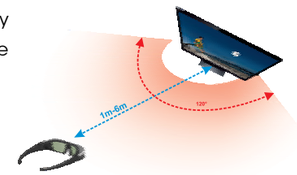
3D BRAVIA

2D-3D CONVERSION (SIMULATED 3D)

- 3D effect may be less pronounced with some picture sources.
- Perceived 3D effect may vary from person to person.
- Simulated 3D display mode automatically switches back to 2D display mode an hour after its activation.
- When using the simulated 3D function, please note that the displayed image is modified from the original due to the conversion done by the television.

Wider Viewing | Wider viewing angle lets everyone enjoy the 3D experience together

With a wide 120° viewing angle and longer communication range, the whole family can now enjoy the 3D experience together. The strong infrared transmitter also reduces interference with its reliable and stable signal.



Internet TV

HX925 SERIES | HX850 SERIES | HX750 SERIES | NX650 SERIES | EX650 SERIES | EX550 SERIES | EX420 SERIES

Sony Entertainment Network

YouTube™ | SONY Entertainment Network | PLAYER | BIGFlix | skype | WEB Browser | indiatimes

Experience Internet TV at its easiest

YouTube™

Now watch millions of YouTube™ videos on the big screen.

Social Network

Tweet with friends or check news feeds while you're watching TV.

Skype™

Stay in touch with friends & family wherever they are.

Apps.

Instantly access movies, TV shows, games & music at your fingertips.

Surf Internet and search information on the big screen

Web Browser

Surf the Internet on TV through your remote or connected smart phone with an in-built browser.

The Complete Internet Experience on Sony Bravia

In this day and digital age, we rely heavily on a host of devices for our music, movies and entertainment. Recognising that all are equally important to any lifestyle, BRAVIA televisions now allow you to link all of them together in one integrated entertainment hub for unparalleled convenience and versatility.

Wi-Fi Direct Mode

Enjoy all of your personal content on the big screen from your mobile devices. In Wi-Fi Direct Mode, visiting friends and relatives can even throw content to TV without connecting to your home network. You can use Media Remote in Wi-Fi Direct Mode.

Wireless LAN | Wi-Fi Built-in

Wireless LAN Built-in

Maximize your entertainment while reducing cable clutter. Wirelessly stream beautiful, HD entertainment straight from the internet or your home network.

Wireless LAN | Wireless LAN Ready

WIRELESS LAN READY
USB Wireless LAN adapter required

Make your Wi-Fi-ready TV a wireless wonder. With the UWA-BR100 Wi-Fi® adapter (sold separately), you have instant access to stream movies, photos, music and videos straight to your TV from the internet or your home network —without wires.

Content Throw

Enrich your TV experience by linking your TV to tablet, Smartphone or PC. Virtually throw photos, music and videos from your portable device to enjoy on the big screen. Using Wi-Fi Direct, friends and relatives can stream content to your TV without connecting to your home network.

Media Remote

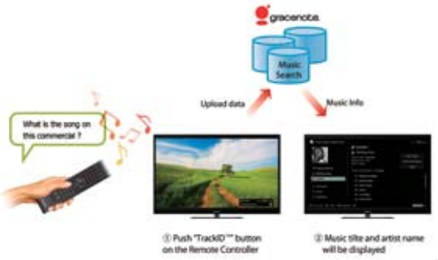
Media Remote

Now there's one less remote control on the coffee table. Just download the free Media Remote app and turn your mobile device into a versatile remote control with a full QWERTY keyboard. It makes changing channels and typing searches fast and convenient.

Music Search / TrackID™

TrackID™

What's that song in the TV show, movie or commercial you're watching? Press 'TrackID™' on your remote and get the song name and artist instantly. You can also start TrackID™ by shaking a smartphone that's running the Media Remote app. Very convenient.


gracenote
Music Search
Upload data
Music Info
What is the song on this commercial ?
① Push "TrackID™" button on the Remote Controller
② Music title and artist name will be displayed

Design

HX925 SERIES HX850 SERIES NX650 SERIES NX520 SERIES

OptiContrast Panel

OptiContrast panel helps boost contrast and brightness while minimizing unwanted light reflections. The OptiContrast panel also helps in establishing a dark background for rich, vibrant, high contrast pictures even in well lit rooms.

Corning Gorilla Glass

Only Sony has it. Corning's exclusive Gorilla Glass lets you enjoy an incredibly durable, remarkably lightweight, frameless design with a seamless, sophisticated look.

Monolithic Design

Frameless beauty only begins with the images it displays. Elegantly designed, this TV is constructed to be the center of your home entertainment. Every part of your television is beautiful. Greater, your television is not built to simply display beauty, but to experience it.

On/off Aesthetics | A presence in any room

When turned off, your BRAVIA television captures the eye & blends easily with your room decor and when turned on, true nature comes to the fore in a powerful and captivating display of lifelike images on its clear glass screen. Now you can enjoy your favourite movies and games with better clarity and sharpness than ever before!

① When the TV is ON. ◯ When the TV is OFF.

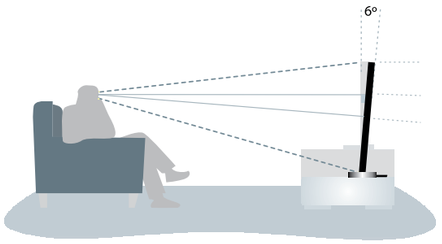
Contrasting Materials | Pushing the edge of great design

Surrounded by sleek brushed aluminium, the edge of the screen is concealed and allows images to fade out gracefully near the edges, further blurring the line between television and art piece.

6° Upward Tilt | 6° of perfection

Fitting in perfectly the Bunchin Stand* is both sleek and space-saving. A single groove along its aluminium surface holds the television in place at an optimum 6° Upward Tilt viewing angle.

*Bunchin Stand is sold separately. Please check compatibility prior to purchase.



Easel Stand

A more gracious, more elegant way to support the television. Minimalist design reduces the visual presence of the stand, emphasizing the television instead.

Other Unique Features

Picture Quality

Clear Resolution Enhancer

Texture and detail you can see. Enjoy crisp, clear images with higher contrast and more depth.

Digital Noise Reduction

Cleaner, clearer, more vivid pictures from all inputs, even USB and PC.

Full HD 1080

Experience amazing Full HD 1080p picture quality, the highest at-home resolution.

24P TRUE CINEMA

24 frames-per-second for a more cinematic experience. Watch movies the way they were meant to be seen.

Scene Select

Some different preconfigured picture and audio settings, including Sports, Photo, Game, Cinema and Music.

Panorama

Zoom in to experience you-are-there panoramas from your Sony Cyber-shot.

Game Mode

Play games full-screen which means no black borders round the edge of the TV picture.

Sound Quality

Clear Phase Speaker

Optimizes frequency and phase response of the built-in speakers.

S-FORCE FRONT SURROUND 3D

Extended stereo effect and simulated 5-channel surround sound from the television's two speakers.

Bass Booster

Sound is clear and lifelike because this circuit amplifies audio in the digital domain.

Advanced Auto Volume

Prevents jumps in sound volume when a television show goes into a commercial break.

S-MASTER Digital Amplifier

Feel the deep bass from your speakers even with a slender television.

Functionality

FM Radio

Stream FM Radio directly to your television.

Quick Start & Viewing

Go from 'OFF' to 'ON' 2-3 times faster than previous Sony televisions.

dlna CERTIFIED™

Share your photos, music and videos on your TV by connecting to your home network.

USB PLAY

Share your photos on the big screen or listen to your favorite music.

BRAVIA Sync

Easily connect other BRAVIA Sync compatible devices.

Photo Frame Mode

Use your television as a digital art gallery.

Eco-Friendliness

Being eco-friendly is now a lifestyle choice that influences our every activity. But that doesn't mean we have to compromise on quality or enjoyment. With all the innovative energy-saving features found in BRAVIA, you can now enjoy your favourite shows with the peace of mind knowing that you're doing your part to save the Earth.

Intelligent Presence Sensor | Save power and get the best results every time

INTELLIGENT PRESENCE SENSOR

Save power and more. Thanks to a built-in camera, Face Detection and motion detection, the television knows where you are in the room and goes into Standby mode to save power when nobody is watching.

HX925 SERIES

Presence Sensor | Never worry about accidentally leaving the TV on again

PRESENCE SENSOR

Presence sensor uses an infrared motion detector to determine if anyone is within 6m and, if not, dims the screen. If no one returns within a predetermined duration, the television then switches itself off to save power.

EX420 SERIES

Ambient Sensor | Great pictures under any lighting conditions

Ambient Sensor

In daylight, fluorescent light, incandescent light or darkness, the television always looks great. Ambient Sensor detects the lighting conditions and adjusts both the brightness and colour temperature accordingly. Saves energy by reducing brightness at night.

HX925 SERIES

Natural Sunlight | Fluorescent Light | Perimeter Lighting

Light Sensor | Light Sensor : great viewing, power saving in all light

Light Sensor

There's no need to adjust the television for bright and dark ambient light. Light Sensor does it for you. You not only get a great picture, you also save energy.

HX850 SERIES | HX750 SERIES | NX650 SERIES | EX650 SERIES | EX550 SERIES | CX420 SERIES

		3D LED BRAVIA			LED BRAVIA		LED BRAVIA		LCD BRAVIA				
	Model Series	HX925	HX850	HX750	NX650	EX650	EX550	EX420	NX520	BX450	CX420	CX350	BX350
	Available Size	65 (165 cms) / 55 (140 cms)	55 (140 cms) / 46 (117 cms) / 40 (102 cms)	55 (140 cms) / 46 (117 cms) / 40 (102 cms) / 32 (81 cms)	40 (102 cms) / 32 (81 cms)	46 (117 cms) / 40 (102 cms) / 32 (81 cms)	32 (81 cms) / 26 (66 cms)	22 (56 cms)	40 (102 cms) / 32 (81 cms)	40 (102 cms)	32 (81 cms)	32 (81 cms) / 22 (56 cms)	32 (81 cms) / 26 (66 cms) / 22 (56 cms)
PICTURE QUALITY	LED	Intelligent Peak LED	Dynamic Edge LED	Dynamic Edge LED	Edge LED	Edge LED	Edge LED	Edge LED	-	-	-	-	-
	PICTURE ENGINE	Picture Engine X-Reality PRO	Picture Engine X-Reality PRO	Picture Engine X-Reality	Picture Engine X-Reality	Picture Engine X-Reality	Picture Engine X-Reality	Picture Engine X-Reality	BE 3 BRAVIA ENGINE	BE 3 BRAVIA ENGINE	BE 3 BRAVIA ENGINE	BE 3 BRAVIA ENGINE	BE 3 BRAVIA ENGINE
	HIGH DEFINITION	1920 x 1080 Full HD 3D	1920 x 1080 Full HD 3D	1920 x 1080 Full HD 3D	Full HD 1080	Full HD 1080	-	-	Full HD 1080	Full HD 1080	Full HD 1080	-	-
	MOTIONFLOW	Motionflow XR 800Hz	Motionflow XR 800Hz	Motionflow XR 400Hz	Motionflow XR 100Hz	Motionflow XR 100Hz	Motionflow XR** 100Hz	-	-	-	-	-	-
	OTHERS	Intelligent MPEG NR	Intelligent MPEG NR	Intelligent MPEG NR	Intelligent MPEG NR	Intelligent MPEG NR	Intelligent MPEG NR	Intelligent MPEG NR	Digital Noise Reduction | Intelligent Picture PLUS	Digital Noise Reduction | Intelligent Picture PLUS	Digital Noise Reduction | Intelligent Picture PLUS	Clear Resolution Enhancer; Digital Noise Reduction | Intelligent Picture PLUS	Clear Resolution Enhancer; Digital Noise Reduction | Intelligent Picture PLUS
INTERNET TV	WATCH	YouTube; SONY Entertainment Network; BIGFlix PLAYER	YouTube; SONY Entertainment Network; BIGFlix PLAYER	YouTube; SONY Entertainment Network; BIGFlix PLAYER	YouTube; SONY Entertainment Network; BIGFlix PLAYER	YouTube; SONY Entertainment Network; BIGFlix PLAYER	YouTube; SONY Entertainment Network; BIGFlix PLAYER	YouTube; SONY Entertainment Network; BIGFlix PLAYER	-	-	-	-	-
	COMMUNICATE	skype; Facebook; Twitter	skype; Facebook; Twitter	skype; Facebook; Twitter	skype; Facebook; Twitter	skype; Facebook; Twitter	skype; Facebook; Twitter	skype; Facebook; Twitter	-	-	-	-	-
	SEARCH	WEB Browser | Music Search	WEB Browser | Music Search	WEB Browser | Music Search	WEB Browser | Music Search	WEB Browser | Music Search	WEB Browser | Music Search	WEB Browser | Music Search	-	-	-	-	-
	WI-FI	Built-in	Built-in	Built-in	dongle*	dongle*	dongle*	dongle*	-	-	-	-	-
OTHERS	DESIGN	Monolithic Design	Monolithic Design	-	Monolithic Design	-	-	-	Monolithic Design	-	-	-	-
	ECO SETTING	Intelligent Presence Sensor; Ambient Sensor	Light Sensor	Light Sensor	Light Sensor	Light Sensor	Light Sensor	Intelligent Presence Sensor; Light Sensor	-	-	Light Sensor	-	-
	USB	USB PLAY	USB PLAY	USB PLAY	USB PLAY	USB PLAY	USB PLAY	USB PLAY	USB PLAY	USB PLAY	USB PLAY	USB PLAY	USB PLAY
	HDMI	HDMI x4	HDMI x4	HDMI x4	HDMI x4	HDMI x4	HDMI x4 | HDMI x2#	HDMI x2	HDMI x2	HDMI x2	HDMI x2	HDMI x2	HDMI x2
	Refer Page No.												

*Dongle is a part of accessories and sold separately. **Applicable with 32EX550 only.
#HDMI x 4 is with 32 (81cms) & HDMI x 2 is with 26 (66cms) only.

Intelligent Peak LED

Get the deepest blacks and sparkling whites possible

Monolithic Design

HX925 Series

Available in
- 65 (165 cms)
- 55 (140 cms)

LED Powered by Picture Engine X-Reality PRO

Intelligent Peak LED

Intelligent Peak LED

Sony's Intelligent Peak LED backlight uses local dimming and boost to achieve a dynamic contrast ratio so high, it's beyond the limits of measurement.

3D glasses - 2 pcs. worth **Rs. 6,980/-** absolutely **free**

Skype Camera worth **Rs. 4,990/-** absolutely **free**

Picture Quality

Picture Engine X-Reality PRO

OptiContrast Panel

1920 x 1080 Full HD 3D

Motionflow XR 800Hz

Internet TV

YouTube

SONY Network

PLAYER

BIGFlix

skype

facebook

WEB Browser

Wireless LAN Built-in

dlna CERTIFIED

Other Features

USB PLAY

Intelligent Presence Sensor

Ambient Sensor

Dynamic Edge LED

Brilliantly designed, technologically advanced

HX850 Series

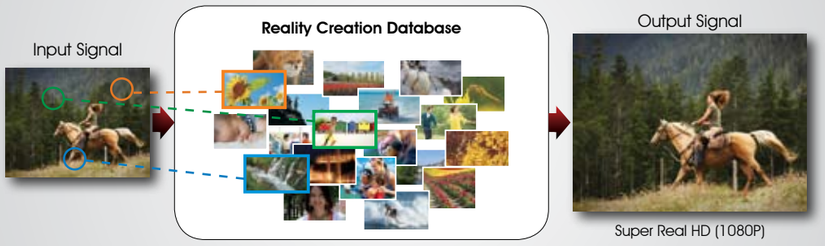
Available in
- 55 (140 cms)
- 46 (117 cms)
- 40 (102 cms)

LED Powered by Picture Engine X-Reality PRO

Monolithic Design

See extreme clarity in every pixel

Picture Engine X-Reality PRO



Enjoy Sony's best picture. See remarkably clean, vivid, lifelike images whether you're watching dazzling 1080p Blu-ray Disc™ movies or low-resolution web videos.

3D glasses - 2 pcs. worth **Rs. 6,980/-** absolutely **free**

Picture Quality

Picture Engine X-Reality PRO

OptiContrast Panel

1920 x 1080 Full HD 3D

Motionflow XR 800Hz

Internet TV

YouTube

SONY Network

PLAYER

BIGFlix

skype

facebook

WEB Browser

Wireless LAN Built-in

dlna CERTIFIED

Other Features

Light Sensor

USB PLAY

Dynamic Edge
LED

Bring home the high quality 3D experience

HX750 Series

Available in
- 55 (140 cms)
- 46 (117 cms)
- 40 (102 cms)
- 32 (81 cms)

LED
Powered by
Picture Engine
X-Reality

NX650 Series

Available in
- 40 (102 cms)
- 32 (81 cms)

LED
Powered by
Picture Engine
X-Reality

Monolithic Design

Motionflow XR400Hz

Motionflow XR 400Hz

You'll appreciate the crisp and fluid motion of a long putt or kickoff as the camera pans to follow the action. Images, with this technology, are inserted between frames for enhanced sharpness during scenes with quick movement. The end result is a natural picture with reduced judder and less blur.

3D glasses - 2 pcs.
worth **Rs. 6,980/-**
absolutely **free**

OptiContrast Panel

OptiContrast Panel

OptiContrast panel helps boost contrast and brightness while minimizing unwanted light reflections. The OptiContrast panel also helps in establishing a dark background for rich, vibrant, high contrast pictures even in well lit rooms.

Picture Quality
- Picture Engine X-Reality
- 1920 x 1080 Full HD 3D
- Motionflow XR 400Hz

Internet TV
- YouTube
- Sony Entertainment Network
- Player
- BIGFlix
- skype
- Facebook
- Twitter
- WEB Browser
- Wireless LAN Built-in
- dlna Certified

Other Features
- USB PLAY
- Light Sensor

Edge
LED

Brilliant Picture and Unique Design

Picture Quality
- Picture Engine X-Reality
- OptiContrast Panel
- Full HD 1080
- Motionflow XR 100Hz

Internet TV
- YouTube
- Sony Entertainment Network
- Player
- BIGFlix
- skype
- Facebook
- Twitter
- WEB Browser
- Wireless LAN READY (USB Wireless LAN adapter required)
- dlna Certified

Other Features
- USB PLAY
- Light Sensor

Edge LED

Watch online content on your BRAVIA

EX650 Series

Available in
- 46 (117 cms)
- 40 (102 cms)
- 32 (81 cms)

EX550 Series

Available in
- 32 (81 cms)
- 26 (66 cms)

LED Powered by Picture Engine X-Reality

Sony Internet TV at its easiest

Now watch millions of online videos instantly or access movies, TV Shows, games & music at your finger tips with exclusive applications on your BRAVIA.

Sony Entertainment Network

YouTube · SONY Entertainment Network · PLAYER · BIGFlix · skype · facebook · twitter · WEB Browser · indiatimes

Picture Quality

Picture Engine X-Reality

Full HD 1080* · Motionflow XR 100Hz**

Internet TV

YouTube · SONY Entertainment Network · PLAYER · BIGFlix · skype · facebook · twitter · WEB Browser · WIRELESS LAN READY (USB Wireless LAN adapter required) · dlna CERTIFIED

Other Features

USB PLAY · Light Sensor

*Only with EX650 Series
**Not applicable with 26EX550.

Edge LED

Now get realistic pictures exactly as nature intended

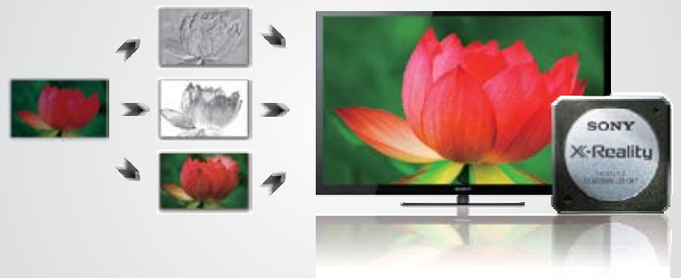
EX420 Series

Available in
- 22 (56 cms)

LED Powered by Picture Engine X-Reality

Experience true-to-life colours with X-Reality™

Picture Engine X-Reality



Get remarkably clean life-like and vivid images, whether you're watching dazzling High resolution Blu-ray Disc™ movies or low resolution web videos.

Picture Quality

Picture Engine X-Reality

Internet TV

YouTube · SONY Entertainment Network · PLAYER · BIGFlix · skype · facebook · twitter · WEB Browser · WIRELESS LAN READY (USB Wireless LAN adapter required) · dlna CERTIFIED

Other Features

USB PLAY · PRESENCE SENSOR

LCD

Enhance your room decor with the sleek monolithic design

Experience Great Picture Quality

LCD

Monolithic Design

NX520 Series

Available in
- 40 (102 cms)
- 32 (81 cms)

BX450 Series

Available in
- 40 (102 cms)

An impressive presence

Monolithic Design

Functional Beauty

Exquisite Elegance

Revel in Clear, Vibrant, and True-to-Life Images with BRAVIA Engine3

The revolutionary BRAVIA Engine 3 uses a new high definition video processor that reproduces images with impressive depth, vibrant colours with true-to-life tones, and high-definition images with amazing clarity. With BRAVIA Engine 3, you can now enjoy clear and vibrant images in finer detail from both SD and HD sources.

Without BRAVIA Engine3

Without BRAVIA Engine 3, the images you see are not of the best quality.

With BRAVIA Engine3

With BRAVIA Engine 3, images receive the deepest blacks, truest colours, and are supremely clear.

Picture Quality

- BRAVIA ENGINE 3
- Full HD 1080
- Digital Noise Reduction
- Intelligent Picture PLUS
- 24P TRUE CINEMA
- Scene Select

Other Features

- USB PLAY
- BRAVIA Sync
- FM Radio
- OVER VOLTAGE PROTECTION

Picture Quality

- BRAVIA ENGINE 3
- Full HD 1080
- Digital Noise Reduction
- Intelligent Picture PLUS
- 24P TRUE CINEMA
- Scene Select

Other Features

- USB PLAY
- BRAVIA Sync
- FM Radio
- OVER VOLTAGE PROTECTION

LCD

See everything in Full HD without a compromise

CX420 Series

Available in
- 32 (81 cms)

CX350 Series

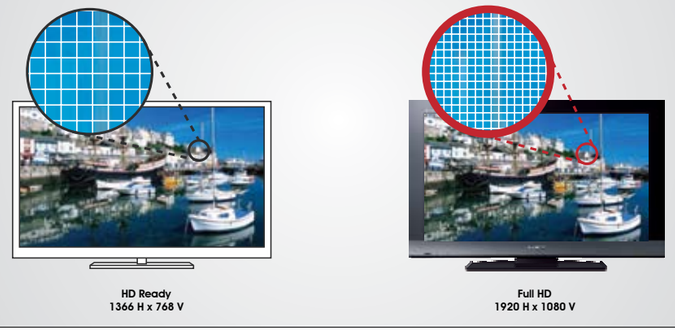
Available in
- 32 (81 cms)
- 22 (56 cms)

Use your Television as a Digital Art Gallery

LCD

Unparalleled Picture Quality with Full High Definition

Full HD 1080



HD Ready
1366 H x 768 V

Full HD
1920 H x 1080 V

Enjoy your photos on the big screen while listening to music

Photo Frame Mode

Turn your TV into a super-size digital photo frame. Just connect a USB drive and enjoy all those photo memories on the big screen with reduced energy consumption. View slideshows while listening to FM radio or music stored on USB memory.

Picture Quality

- BRAVIA ENGINE 3
- Full HD 1080
- Digital Noise Reduction
- Intelligent Picture PLUS
- 24P TRUE CINEMA
- Scene Select

Other Features

- Light Sensor
- USB PLAY
- BRAVIA Sync
- FM Radio
- OVER VOLTAGE PROTECTION

Picture Quality

- BRAVIA ENGINE 3
- Clear Resolution Enhancer
- Intelligent Picture PLUS
- 24P TRUE CINEMA
- Scene Select

Other Features

- Photo Frame Mode
- USB PLAY
- BRAVIA Sync
- FM Radio
- OVER VOLTAGE PROTECTION

LCD

Unmatched clarity with Clear Resolution Enhancer

BX350 Series

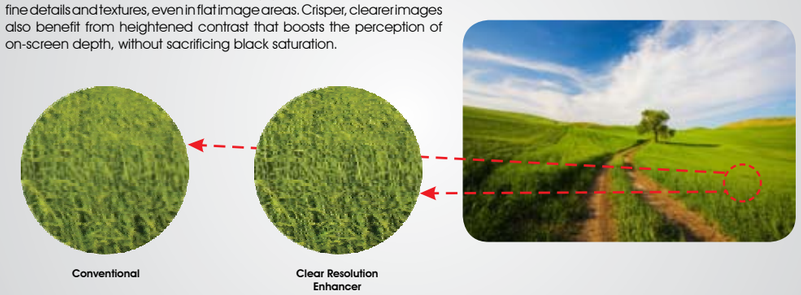
Available in
- 32 (81 cms)
- 26 (66 cms)
- 22 (56 cms)

BE 3 BRAVIA ENGINE

Enjoy Crisp TV images with fine textures and detail

Clear Resolution Enhancer

With Clear Resolution Enhancer, you'll enjoy accurate reproduction of fine details and textures, even in flat image areas. Crisper, clearer images also benefit from heightened contrast that boosts the perception of on-screen depth, without sacrificing black saturation.



Conventional

Clear Resolution Enhancer

Picture Quality

BE 3 BRAVIA ENGINE | Clear Resolution Enhancer | Intelligent Picture PLUS | 24P TRUE CINEMA | Scene Select

Other Features

SUPER USB PLAY | HDMI ×2 | BRAVIA Sync | FM Radio | OVER VOLTAGE PROTECTION

Accessories

3D

3D Glasses

TDG-BR250
3D Glasses
MRP Rs. 3,490/-

TDG-BR50
Vibrant 3D Glasses
MRP Rs. 990/-

3D BRAVIA glasses with smart battery inside
3 minutes of charging delivers more than 3 hours of power backup

Enjoy the comfortable wear to watch 3D content*

For long time viewing, "3D Glasses" have been improved to be lighter.

Less Flicker

Glasses are designed to shut out the outside light for minimized flicker

*Explanation for TDG-BR250 only

INTERNET TV

Skype Camera/Microphone

CMU-BR100
- Make free video calls over the Interet
- Enables crisp & clear picture quality with HD signals

MRP Rs. 4,990/-

Wi-Fi Dongle

UWA-BR100
- Wi-Fi LAN Adapter Connectivity
- Enables wireless connectivity for hassle free enjoyment

MRP Rs. 2,990/-

MONOLITHIC DESIGN STAND

Bunchin Stand with Speakers

Bunchin stand equipped with built-in speakers produce an exceptional sound quality. It further enhances the aesthetic of monolithic design

SU-B553S
MRP Rs. 8,990/-

Also available:

SU-B463S
MRP Rs. 7,990/-

SU-B403S
MRP Rs. 6,990/-

3D LED BRAVIA SPECIFICATIONS

Model Code	HX925 Series		HX850 Series			HX750 Series			
	KDL-65HX925	KDL-55HX925	KDL-55HX850	KDL-46HX850	KDL-40HX850	KDL-55HX750	KDL-46HX750	KDL-40HX750	KDL-32HX750
Screen Size (measured diagonally)	65(165)cm	55(140 cm)	55(140 cm)	46(117 cm)	40(102 cm)	55(140 cm)	46(117 cm)	40(102 cm)	32(81 cm)
TV System (Analog)	B/G,D/K,I,L,M								
Color System	PAL,SECAM,NTSC 3.58,NTSC 4.43								
Video Signal	1080/24p (HDMI™ only),1080/60i,1080/60p (HDMI™ / Component),1080/50i,1080/50p (HDMI™ / Component),480/60i,480/60p,576/50i,576/50p,720/60p,720/50p,1080/30p (HDMI™ only),720/30p (HDMI™ only),720/24 (HDMI™ only)		1080/24p (HDMI™ only),720/60p,720/50p,1080/30p (HDMI™ only),720/30p (HDMI™ only),720/24p (HDMI™ only),1080/60i,1080/60p (HDMI™ / Component),1080/50i,1080/50p (HDMI™ / Component),480/60i,480/60p,576/50i,576/50p						
PICTURE									
Picture Mode	Vivid,Standard,Custom,Photo-Vivid,Photo-Standard,Photo-Original,Photo-Custom,Cinema,Game-Standard,Game-Original,Graphics,Sports,Animation		Vivid,Game-Standard,Game-Original,Graphics,Sports,Animation,Standard,Custom,Photo-Vivid,Photo-Standard,Photo-Original,Photo-Custom,Cinema1,Cinema2						
Display Resolution	Full HD (1920 x 1080)								
Backlight Type	Intelligent Peak LED		Dynamic Edge LED						
Video Processing	X-Reality PRO™					X-Reality™			
Motionflow	Motionflow XR 800					Motionflow XR 400 Hz			
Live Colour™ Technology	Yes								
Intelligent Picture Plus	-								
Noise Reduction	Intelligent MPEG Noise Reduction								
24p True Cinema	Yes								
Wide Mode	FULL,Normal,Wide Zoom,Zoom,Caption,14:09,Normal/Full1/Full2 for PC								
3D Sync Transmitter Integrated	Yes								
3D	Active								
Simulated 3D	Yes								
AUDIO									
Sony Original Sound	S-Force Front Surround 3D								
Sound Mode	Dynamic,Standard,Clear Voice								
Surround Effect	Cinema,Sports,Music,Game								
Stereo System	NICAM/A2								
Audio Power Output	10W + 10W + 10W					10W + 10W			
EASY TO USE FEATURES									
BRAVIA Sync	Yes								
Photo MAP	Yes								
Picture Frame Mode	Yes								
On Screen Instruction Manual	Yes								
Sleep Timer	Yes								
Twin Picture (PAP)	Yes								
Picture in Picture (PIP)	Yes								
NETWORK									
"BRAVIA" Internet Video	Yes								
"BRAVIA" Internet Widgets	Yes								
Wi-Fi	Wi-Fi Integrated								
Skype™	Yes								
Wi-Fi Direct	Yes								
TrackID	Yes								
Video Search	Yes								
Media Remote	Yes								
DLNA	MPEG1/MPEG2PS/MPEG2TS/AVCHD/MP4Part10/MP4Part2/WMV/MP3/WMA/LPCM/JPEG								
ECO									
Sensor	Intelligent Presence Sensor / Ambient Sensor		Light Sensor						
TERMINAL									
HDMI™	4(1 Side/3Rear)		4 (2Side/2Bottom)						
USB 2.0	2 (Side), MPEG1/MPEG2PS/MPEG2TS/AVCHD/MP4Part10/MP4Part2/DivX/WMV/MP3/WMA/LPCM/WAV/JPEG/MPO								
Ethernet Connection(s)	1(Rear)		1(Bottom)						
Component Video (Y/Pb/Pr) Input(s)	1(Rear/Hybrid)	1(Adaptor/Bottom/Hybrid)	1 (Rear Hybrid w/Composite)						
HDMI™ PC Input	Yes								
Digital Audio Output(s)	1(Rear)	1(Side)	1 (Bottom)						
Audio Out	1(Side)/Hybrid w/HP								
Headphone Output(s)	1(Side)/Hybrid w/Audio out								
GENERAL									
Stand Tilt Range	-	0°- 6° Flexible	Approx. 0°- 6°			-			
Power Requirements (voltage/frequency)	AC 110-240V/50/60Hz								
Power Consumption (in Operation)	271W	178W	150W	120W	115W	142W	130W	116W	81W
Power Consumption (in Standby)	0.30W								
Dimensions (W x H x D) (Without Stand) (mm)	1504x900x45	1278x771x38(36.4)	1274x750x35(32)	1077x640x35(32)	944x566x40(38)	1271x761x60(46.9)	1076x650x60(46.7)	943x576x59(46.1)	756x471x59(46.1)
Dimensions (W x H x D) (With Stand) (mm)	1504x935x374	1278x803x308	1274x808x341	1077x697x268	944x623x268	1271x798x312	1076x687x252	943x613x232	756x508x220
Weight (Kg) (Without stand)	43.2	26.1	21.7	16.6	13.7	19.2	14.6	11.8	8.0
Weight (Kg) (With stand)	51.7	31.6	26.2	20.3	17.4	23.6	17.6	14.3	10.2
Accessories									
Remote Control	RM-GD017 (Multi_GA)		RM-GD022 (New Simple)						
3D Glasses (2 Pcs.)	TDG-BR250B								
Optional Design Stand		SU-B553S	SU-B553S	SU-B463S	SU-B403S	-			

LED BRAVIA SPECIFICATIONS

Model Code	NX650 Series		EX650 Series			EX550 Series		EX420 Series
	KDL-40NX650	KDL-32NX650	KDL-46EX650	KDL-40EX650	KDL-32EX650	KDL-32EX550	KDL-26EX550	KDL-22EX420
Screen Size (measured diagonally)	40(102 cm)	32(81 cm)	46(117 cm)	40(102 cm)	32(81 cm)	32(81 cm)	26(66 cm)	22(56 cm)
TV System (Analog)	B/G,D/K,I,L,M							
Color System	PAL,SECAM,NTSC 3.58,NTSC 4.43							
Video Signal	1080/24p (HDMI™ only),720/60p,720/50p,1080/30p (HDMI™ only),720/30p (HDMI™ only),720/24p (HDMI™ only),1080/60i,1080/60p (HDMI™ / Component),1080/50i,1080/50p (HDMI™ / Component),480/60i,480/60p,576/50i,576/50p							1080/24p (HDMI™ only),1080/60i,1080/60p (HDMI™ / Component),1080/50i,1080/50p (HDMI™ / Component),480/60i,480/60p,576/50i,576/50p,720/60p,720/50p,1080/30p (HDMI™ only),720/30p (HDMI™ only),720/24 (HDMI™ only)
PICTURE								
Picture Mode	Vivid,Game-Standard,Game-Original,Graphics,Sports,Animation,Standard,Custom,Photo-Vivid,Photo-Standard,Photo-Original,Photo-Custom,Cinema1,Cinema2							Vivid,Standard, Custom, Photo-Vivid, Photo-Standard, Photo-Original, Photo-Custom, Cinema, Game-Standard, Game-Original, Graphics,Sports,Animation
Display Resolution	Full HD (1920 x 1080)					WXGA (1366 x 768)		
Backlight Type	Edge LED							
Motionflow	Motionflow XR 100 Hz					-		
Video Processing	X-Reality™							
Live Colour™ Technology	Yes							
Intelligent Picture Plus	-							
Noise Reduction	Intelligent MPEG Noise Reduction							
24p True Cinema	Yes							
Wide Mode	FULL,NormalWide Zoom,Zoom,Caption,14:09,Normal/Full1/Full2 for PC							
3D Sync Transmitter Integrated	-							
3D	-							
Simulated 3D	-							
AUDIO								
Sony Original Sound	S-Force Front Surround 3D							
Sound Mode	Dynamic,Standard,Clear Voice							
Surround Effect	Cinema,Sports,Music,Game							
Stereo System	NICAM/A2							
Audio Power Output	10W + 10W						8W + 8W	
EASY TO USE FEATURES								
BRAVIA Sync	Yes							
Photo MAP	Yes							
Picture Frame Mode	Yes							
Onscreen Instruction Manual	Yes							
Sleep Timer	Yes							
Twin Picture (PAP)	Yes							
Picture in picture (PIP)	Yes							
NETWORK								
"BRAVIA" Internet Video	Yes							
"BRAVIA" Internet Widgets	Yes							
Wi-Fi	Wi-Fi Ready							
Skype™	Yes							
Wi-Fi Direct	Yes							
TrackID	Yes							
Video Search	Yes							
Media Remote	Yes							
DLNA	MPEG1/MPEG2PS/MPEG2TS/AVCHD/MP4Part10/MP4Part2/WMV/MP3/WMA/LPCM/JPEG							
ECO								
Sensor	Light Sensor							Light Sensor & Presence Sensor
TERMINAL								
HDMI™	4 (2Side/2Bottom)						2 (Rear)	
USB 2.0	2* (Side), MPEG1/MPEG2PS/MPEG2TS/AVCHD/MP4Part10/MP4Part2/DivX/WMV/MP3/WMA/LPCM/WAV/JPEG/MPO							
Ethernet Connection(s)	1 (Bottom)						1 (Rear)	
Component Video (Y/Pb/Pr) Input(s)	1 (Rear Hybrid w/Composite)						1(Rear/Hybrid)	
HDMI™ PC Input	Yes							
Digital Audio Output(s)	1 (Bottom)						1 (Rear)	
Audio Out	1 (Side)/Hybrid w/HP							
Headphone Output(s)	1 (Side)/Hybrid w/Audio Out							
GENERAL								
Stand Tilt Range	0 - 6°		-				0 - 6°	
Power Requirements (voltage/frequency)	AC110-240V/50/60Hz							
Power Consumption (in Operation)	99W	70W	108W	99W	70W	72W	50W	42W
Power Consumption (in Standby)	0.30W							0.35W
Dimensions (W x H x D)(Without Stand)(mm)	954x581x55	767x477x55	1074x649x60(47.2)	941x575x60(46.6)	753x470x60(46.6)	753x470x60(46.6)	642x412x59(47.8)	529x347x42(31.0)
Dimensions (W x H x D)(With Stand)(mm)	954x599x241	767x494x226	1074x686x251	941x612x231	753x507x219	753x507x219	642x426x187	529x362x172
Weight(Kg)(Without stand)	12.8	8.7	14.1	11.3	7.8	7.8	6.1	4.1
Weight(Kg)(With stand)	15.1	10.5	17.5	14.1	10.2	10.2	6.9	5.1
Accessories								
Remote Control	RM-GD023 (New Simple)							RM-GD020

*1(side) with 26EX550 & 22EX420.

LCD BRAVIA SPECIFICATIONS

Model Code	NX520 Series		BX450 Series	CX420 Series	CX350 Series		BX350 Series		
	KLV-40NX520	KLV-32NX520	KLV-40BX450	KLV-32CX420	KLV-32CX350	KLV-22CX350	KLV-32BX350	KLV-26BX350	KLV-22BX350
Screen Size (measured diagonally)	40(102 cm)	32(81 cm)	40(102 cm)	32(81 cm)	32(81 cm)	22(56 cm)	32(81 cm)	26(66 cm)	22(56 cm)
TV System (Analog)	Analogue: B/G,D/K,I,M								
Color System	PAL, SECAM, NTSC 3.58, NTSC 4.43 in AV only		PAL, SECAM, NTSC 3.58, NTSC 4.43	PAL, SECAM, NTSC 3.58, NTSC 4.43 in AV only	PAL, SECAM, NTSC 3.58, NTSC 4.43				
Video Signal	1080/24p (HDMI™ only),1080/60i,1080/60p (HDMI™ / Component),1080/50i,1080/50p (HDMI™ / Component),480/60i,480/60p,576/50i,576/50p,720/60p,720/50p		1080/24p (HDMI™ only),720/60p,720/50p,1080/60i,1080/60p (HDMI™ / Component),1080/50i,1080/50p (HDMI™ / Component),480/60i,480/60p,576/50i,576/50p	1080/24p (HDMI™ only),1080/60i,1080/60p (HDMI™ / Component),1080/50i,1080/50p (HDMI™ / Component),480/60i,480/60p,576/50i,576/50p,720/60p,720/50p	1080/24p (HDMI™ only),720/60p,720/50p,1080/60i,1080/60p (HDMI™ / Component),1080/50i,1080/50p (HDMI™ / Component),480/60i,480/60p,576/50i,576/50p				
PICTURE									
Picture Mode	Vivid,Standard,Custom,Cinema,Photo,Sports,Game,Graphics								
Display Resolution	Full HD (1920 x 1080)				WXGA (1366 x 768)				
Backlight Type	CCFL								
Motionflow	-								
Video Processing	BRAVIA Engine 3™ Technology								
Live Colour™ Technology	Yes								
Intelligent Picture Plus	Yes								
Noise Reduction	Digital Noise Reduction								
24p True Cinema	Yes								
Wide Mode	FULL,Normal,Wide Zoom,Zoom,Normal/Full1/Full2 for PC		FULL,Normal,Wide Zoom,Zoom	FULL,Normal,Wide Zoom,Zoom,Normal/Full1/Full2 for PC	FULL,Normal,Wide Zoom,Zoom				
3D Sync Transmitter Integrated	-								
3D	-								
Simulated 3D	-								
AUDIO									
Sony Original Sound	Bass Booster								
Sound Mode	Dynamic,Standard,ClearVoice								
Surround Effect	Cinema,Sports,Music,Game								
Stereo System	NICAM/A2								
Audio Power Output	8W + 8W					5W + 5W	8W + 8W		5W + 5W
EASY TO USE FEATURES									
BRAVIA Sync	Yes								
Photo MAP	-								
Picture Frame Mode	Yes								
Onscreen Instruction Manual	-								
Sleep Timer	Yes								
Twin Picture (PAP)	Yes								
Picture in picture (PIP)	Yes								
NETWORK									
"BRAVIA" Internet Video	-								
"BRAVIA" Internet Widgets	-								
Wi-Fi	-								
Skype™	-								
Wi-Fi Direct	-								
TrackID	-								
Video Search	-								
Media Remote	-								
DLNA	-								
ECO									
Sensor	-			Light Sensor	-				
TERMINAL									
HDMI™	2(2Rear)								
USB 2.0	1 (Side) MPEG1/MPEG2TS/MPEG2PS/MPEG4Visual/MPEG4AVC/H.264/WMV/DivX/Xvid/MP3/PCM/DolbyDigitalAC3/WMA/Jpeg								
Component Video (Y/Pb/Pr) Input(s)	1:G/Hybrid (Rear)		1(Hybrid)	1:G/Hybrid (Rear)	1(Hybrid)				
HDMI™ PC Input	Yes								
Audio Out	1 (Rear)		1 (Side)/Hybrid	1 (Rear)	1 (Side/Hybrid)				
Headphone Output(s)	1: (Side)		1 (Side)/Hybrid	1: (Side)	1 (Side/Hybrid)				
GENERAL									
Stand Tilt Range	0° or Back 6°	-							
Power Requirements (voltage/frequency)	AC110-240V/50/60Hz								
Power Consumption (in Operation)	180W	115W	163W	115W	101W	47W	101W	76W	47W
Power Consumption (in Standby)	0.3W or less	0.3W or less	0.3W	0.35W or less	0.3W				
Dimensions (W x H x D) (Without Stand) (mm)	1000x609x94	812x502x92	980x601x94	800x497x97	790x497x91	545x360x61	790x497x91	661x424x83	545x360x61
Dimensions (W x H x D)(With Stand) (mm)	1000x642x260	812x534x250	980x639x220	800x532x220	790x534x193	545x399x175	790x534x193	661x461x193	545x399x175
Weight (Kg) (Without stand)	17.8	12.3	13.2	9.1	8.9	5.1	8.9	7.2	5.1
Weight (Kg) (With stand)	20.4	14.7	14.0	10.6	9.4	5.4	9.4	7.7	5.4
Accessories									
Remote Control	RM-GA020		RM-GA021	RM-GA020	RM-GA022		RM-GA021		

Blu-ray/DVD Home Theatre

Bring Home the Real 3D Cinema Experience

With Sony, entertainment at home becomes a whole new adventure! A world of options that include enjoyment of 3D video, multimedia and new format playback, as well as online content is now on hand with the new range of Sony Blur-ray Disc™/DVD Players. Witness true high-quality image and sound entertainment and immerse yourself in amazing 3D action only with Sony Blu-ray range.

The Sony 3D Picture and Sound Experience

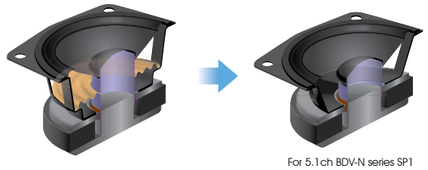
Witness Outstanding 3D Realism

Ahead of the curve, Sony perfects the use of ferrofluid (ferromagnetic fluid) in speaker design. With Magnetic Fluid Speakers, you can hear powerful sound with minimal distortion. The damperless speaker delivers clear reproduction of original sound sources and has a high efficiency body that is thinner and lighter.

3D Glasses

Hear the Power of New Sound Technology

With 3D movies in Full HD 1080p, you can feel like you're in the middle of all the movie action. Enjoy full 3D experience with Sony 3D Blu-ray Disc™ Home Theatre System, special 3D glasses and 3D Blu-ray Disc™. Play back 3D content or maximise 2D content through the new 2D to 3D conversion capability. Exciting and immersive, a world of 3D can now be yours with Sony.

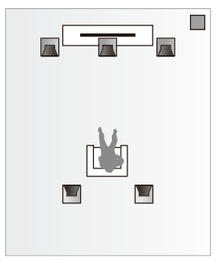


For 5.1ch BDV-N series SP1

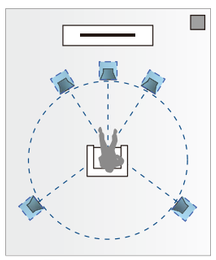
Achieve the Perfect Listening Environment

Through D.C.A.C.DX, Sony's original auto calibration system, any environment can be acoustically perfect, regardless of listening position or the shape, size or construction of the room. The system compensates for speaker position by establishing an optimised sound field, using a new stereo microphone for sound calibration. The distance to a subwoofer and its sound level can also be adjusted to greatly enhance enjoyment of music and movies.

Note: This function is only available for the BDV-N Series



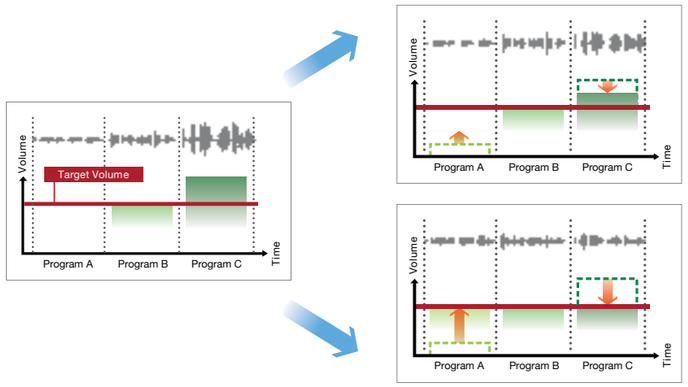
Real Speaker position



Ideal Speaker position

Listen to Internet Content with Excellent Sound

Internet entertainment gets a boost with IP Sound Enhancer technology. Advanced Auto Volume (AAV) automatically adjusts changes in volume while Portable Audio enhancer Plus (PAE+) compensates for frequency range lost in compression and restores original sound. This combination lets you enjoy Internet content with high quality Sony sound.



General auto sound level adjustment Cannot compensate for types of sounds that are too low or high.

AAV – smarter audio level adjuster
Regardless of program, AAV is always able to adjust the sound level for a comfortable listening experience.

The Sony Way to Online Content Enjoyment

Enter a World of Entertainment with Sony Internet Audio & Video

Sony Entertainment Network

Open the doors to the extensive Sony Entertainment Network (SEN). Press the SEN button on the remote controller or click the SEN icon on the Xross Media Bar™ (XMB) to get to the top page list. Go through a wide variety of videos, music, movies, sports footage and more by simply using the search button. Internet entertainment is truly quick and easy with Sony!

Connect to the Internet Easily, Wirelessly

Wi Fi CERTIFIED WIRELESS LAN READY

Have easy access to online content. Use the built-in Wi-Fi function in the N Series or the USB Wireless LAN Adapter in the E Series for wireless streaming of movies, videos, photos and music. With quick network connection, you can enjoy Internet entertainment with amazing clarity and high-fidelity sound.

Note: Sony UWA-BR100 Wireless LAN Adapter sold separately.

BDV-N990W

3D Blu-ray Home Theatre System with Wireless Rear Speakers

Blu-ray 3D™

Total Output Power 1000W
Powerful Sound Quality

- Total Output Power: 1000W
- 3D Blu-ray Playback
- Wireless Rear Speakers
- Multiple Format Playability: BD, DVD-R/+R, CD-DA/-RW, XvidHD, JPEG, MP3, AVI, MP4, MPG, MPEG, M4V, MKV, WMV, WMA, AVC-HDTM, VOB, VRO, WAV, AAC
- BRAVIA Internet Video
- Wi-Fi Built-in
- HDMI Input x 2, Output x 1
- Composite Video Output x 1
- Digital Audio Input (Optical x 1)
- Audio Input (Pin Jack)
- USB Connection x 2

Full HD 1080 | Tweeter | dts-HD Master Audio™ | DOLBY TRUEHD | S-MASTER Digital Amplifier

Rear Wireless Speakers | Digital Cinema Auto Calibration | MAGNETIC FLUID SPEAKER | INPUT USB x2 HDMI x2 | BRAVIA Sync

BDV-E690

4 Tallboy 3D Blu-ray Home Theatre System

Blu-ray 3D™

Total Output Power 1000W
Powerful Sound Quality

- Total Output Power: 1000W
- 3D Blu-ray Playback
- Multiple Format Playability: BD, DVD-R/+R, CD-DA/-RW, XvidHD, JPEG, MP3, AVI, MP4, MPG, MPEG, M4V, MKV, WMV, WMA, AVC-HDTM, VOB, VRO, WAV, AAC
- BRAVIA Internet Video
- Precision Cinema HD Upscale
- HDMI Output x 1
- Composite Video Output x 1
- Digital Audio Input (Optical x 1)
- Audio Input (Pin Jack)
- USB Connection x 1
- 4-Floor stand speakers

Full HD 1080 · Sony Entertainment Network · YouTube™ · dts-HD Master Audio™ · DOLBY TRUEHD · S-MASTER Digital Amplifier · HD Speakers · INPUT USB x1 | Optical x1 · BRAVIA Sync

BDV-E490

2 Tallboy 3D Blu-ray Home Theatre System

Blu-ray 3D™

Total Output Power 1000W
Powerful Sound Quality

- Total Output Power: 1000W
- 3D Blu-ray Playback
- Multiple Format Playability: BD, DVD-R/+R, CD-DA/-RW, XvidHD, JPEG, MP3, AVI, MP4, MPG, MPEG, M4V, MKV, WMV, WMA, AVC-HDTM, VOB, VRO, WAV, AAC
- BRAVIA Internet Video
- Precision Cinema HD Upscale
- HDMI Output x 1
- Composite Video Output x 1
- Digital Audio Input (Optical x 1)
- Audio Input (Pin Jack)
- USB Connection x 1
- 2-Floor stand speakers

Full HD 1080 · Sony Entertainment Network · YouTube™ · dts-HD Master Audio™ · DOLBY TRUEHD · S-MASTER Digital Amplifier · HD Speakers · INPUT USB x1 | Optical x1 · BRAVIA Sync

BDV-E290

3D Blu-ray Home Theatre System

Blu-ray 3D™

Total Output Power 1000W
Powerful Sound Quality

- Total Output Power: 1000W
- 3D Blu-ray Playback
- Multiple Format Playability: BD, DVD-R/+R, CD-DA/-RW, XvidHD, JPEG, MP3, AVI, MP4, MPG, MPEG, M4V, MKV, WMV, WMA, AVC-HDTM, VOB, VRO, WAV, AAC
- BRAVIA Internet Video
- Precision Cinema HD Upscale
- HDMI Output x 1
- Composite Video Output x 1
- Digital Audio Input (Optical x 1)
- Audio Input (Pin Jack)
- USB Connection x 1

Full HD 1080 · Sony Entertainment Network · YouTube™ · dts-HD Master Audio™ · DOLBY TRUEHD · S-MASTER Digital Amplifier · HD Speakers · INPUT USB x1 / Optical x1 · BRAVIA Sync

DAV-DZ640

2 Tallboy DVD Home Theatre System

Total Output Power 1000W
Powerful Sound Quality

- Total Output Power: 1000W
- HDMI Output (Upscale 1080p for DVD)
- 1080p Upscaling for DVD Playback
- USB Music/Movie Playback
  (Xvid home and MPEG-4 Simple Profile)
- Function: DVD/CD, FM Tuner, TV/Audio In, USB
- Compact Disc/FM Recording to USB
- 2-Floor stand speakers

USB REC & PLAY · DVD VIDEO · Xvid Home · HDMI OUTPUT 1080p UPSCALE · dts Digital Surround · DOLBY DIGITAL · BRAVIA Sync

DAV-DZ340

DVD
Home Theatre System

Total Output Power
1000W
Powerful Sound Quality

- Total Output Power: 1000W
- HDMI Output (Upscale 1080p for DVD)
- 1080p Upscaling for DVD Playback
- USB Music/Movie Playback
  (Xvid home and MPEG-4 Simple Profile)
- Function: DVD/CD, FM Tuner,
  TV/Audio In, USB
- Compact Disc/FM Recording to USB

USB REC & PLAY · DVD VIDEO · Xvid Home · HDMI OUTPUT 1080p UPSCALE · dts Digital Surround · DOLBY DIGITAL · BRAVIA Sync

DAV-TZ215

DVD
Home Theatre System

Total Output Power
600W
Powerful Sound Quality

- Total Output Power: 600W
- HDMI Output (Upscale 1080p for DVD)
- 1080p Upscaling for DVD Playback
- USB Music/Movie Playback
  (Xvid home and MPEG-4 Simple Profile)
- Function: DVD/CD, FM Tuner,
  TV/Audio In, USB

USB PLAY · DVD VIDEO · Xvid Home · HDMI OUTPUT 1080p UPSCALE · dts Digital Surround · DOLBY DIGITAL · BRAVIA Sync

Speakers

SRS-D10

Incredible Surround Sound

Total Output Power 70 W

- 4.1 Multi Media Speaker System
- USB Playability
- 70 W Power Output
- High Quality Digital Amplifier
- Wooden Big size Sub Woofer for Powerful Bass Sound & Loudness
- "VACS" with digital amplifier
- Remote Control
- Glossy Finish Design
- Wall Mountable
- Punching Metal Grill
- Easy Connection / Easy Setting
- RCA Input x 1, Stereo Mini Input x 1

USB PLAY | VACS with Digital Amplifier | Big Size Wooden Sub Woofer | Wall Mountable | Remote Control

DAV-TZ145

DVD Home Theatre System

Total Output Power 360W
Powerful Sound Quality

- Total Output Power: 360W
- HDMI Output (Upscale 1080p for DVD)
- 1080p Upscaling for DVD Playback
- USB Music/Movie Playback (Xvid home and MPEG-4 Simple Profile)
- Function: DVD/CD, FM Tuner, TV/Audio In, USB

USB PLAY | DVD VIDEO | Xvid Home | HDMI OUTPUT 1080p UPSCALE | DOLBY DIGITAL | BRAVIA Sync

SRS-D9

Ultimate Bass Sound

Total Output Power 60 W

- 2.1 Multi Media Speaker System
- USB Playability
- 60 W Power Output
- High Quality Digital Amplifier
- Wooden Big size Sub Woofer for Powerful Bass Sound
- Bass Control & Treble Control
- 15 degree upward design for easy listening
- Punching Metal Grill
- Easy Connection / Easy Setting
- RCA Input x 1, Stereo Mini Input x 1

USB PLAY | Digital Amplifier | Big Size Wooden Sub Woofer | Powerful Bass Sound

Home Audio Quick Selection Guide

BRAVIA Series	Goes best with	Also available
HX925 Series	**BDV-N990W** 3D Blu-ray Home Theatre System with Wireless Rear Speakers. Output Power 1000 W RMS	**BDV-E690** 4 Tallboy 3D Blu-ray Home Theatre System. Output Power 1000 W RMS
HX850 Series	**BDV-N990W** 3D Blu-ray Home Theatre System with Wireless Rear Speakers. Output Power 1000 W RMS	**BDV-E690** 4 Tallboy 3D Blu-ray Home Theatre System. Output Power 1000 W RMS
HX750 Series	**BDV-E690** 4 Tallboy 3D Blu-ray Home Theatre System. Output Power 1000 W RMS	**BDV-E490** 2 Tallboy 3D Blu-ray Home Theatre System. Output Power 1000 W RMS
NX650 Series	**BDV-E290** 3D Blu-ray Home Theatre System. Output Power 1000 W RMS	**WHG-SLK20D** Virtual Surround Sound System. Output Power 180 W RMS
EX650 Series EX550 Series	**BDV-E290** 3D Blu-ray Home Theatre System. Output Power 1000 W RMS	**DAV-DZ340** DVD Home Theatre System. Output Power 1000 W RMS
BX450 Series	**DAV-DZ340** DVD Home Theatre System. Output Power 1000 W RMS	**DAV-TZ215** DVD Home Theatre System. Output Power 600 W RMS
BX350 Series CX350 Series	**DAV-TZ145** DVD Home Theatre System. Output Power 360 W RMS	**SRS-D10** 4.1 Multi Media Speaker System. Output Power 70 W RMS **SRS-D9** 2.1 Multi Media Speaker System. Output Power 60 W RMS

3D Bundle Offer

The Incredible 3D Bundle Offer

3D world Created by Sony

Opt for the Bundle at just Rs. 20,000/-*

& save Rs. 13,155/-

3D Bundle includes:

3D PS3 160GB

3D Glasses - 2pcs.

HDMI Cable

3D 3D Game Titles** - 2pcs.

3D 3D Movie Titles** - 3pcs.

*MRP Rs. 33,155/- inclusive of all taxes, (MRP & saving indicated is valid on the date of publication. Kindly check the dealer counter or website for any update) this includes PS3 (160GB), 2 Glasses, HDMI Cable, 2 Games & 3 Movie Titles.
**Pictures are depicted for illustration purpose only. Kindly check the availability at the dealer counter.
#The Bundle offer is applicable with the purchase of HX925, HX850, HX750 & EX720 Series only.

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*MRP inclusive of all taxes. Quoted MRP is for 1 unit of the product. MRP subject to change without any prior notice. Kindly check with your nearest dealer for updated MRP.